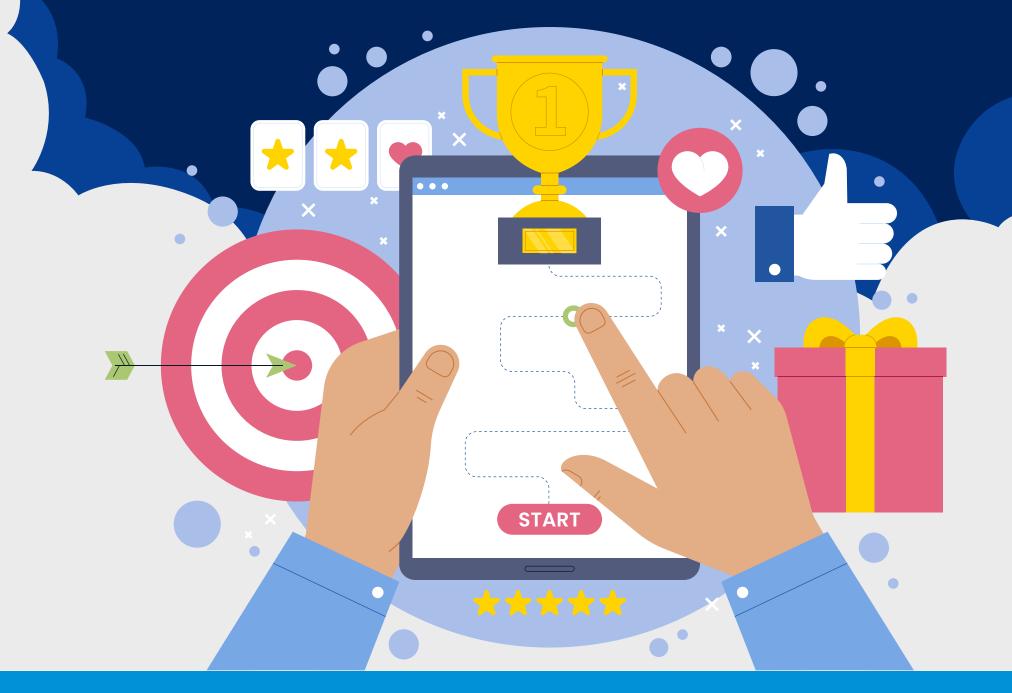


# Gamifying

# Salesforce-Powered Communities With SCOR COTCH



## rewarded for their participation. And who doesn't like a bit of competition? Especially if it's in the form of fun and engaging games. By gamifying it, you can make the most of your

Customers in an online community like to be

However, there are some limitations with community gamification in Salesforce with its standard gamification components. These limitations are: Availability of only 10-15 basic

Challenges in gamifying both standard and custom Salesforce Objects

Finding any pre-built theme for customization

gamification-related actions

Salesforce-powered community.

weekly and monthly leaderboard scoring, and viewing historical data

Incorporating benchmark scoring,

community with limited reputation levels

Customizing the leaderboard on online

**Enter ScoreNotch** ScoreNotch takes gamification in Salesforce-powered communities up a level and



helps you overcome the limitations of gamification in Salesforce, which results in

boosting community engagement and ROI. ScoreNotch is:



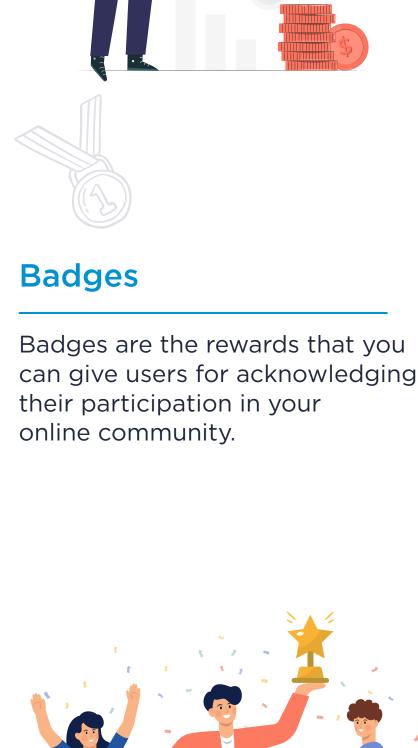
### With Benchmark Scoring, you can reward your customers for

points system.

**Benchmark Scoring** 

updating or creating records on

Salesforce objects by setting up a





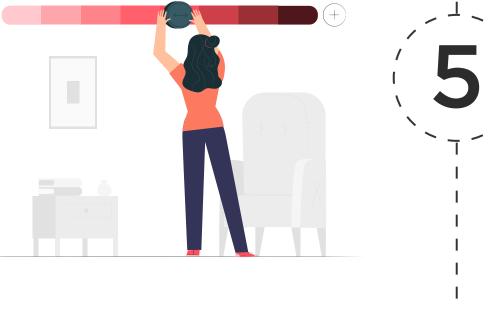
or service better.

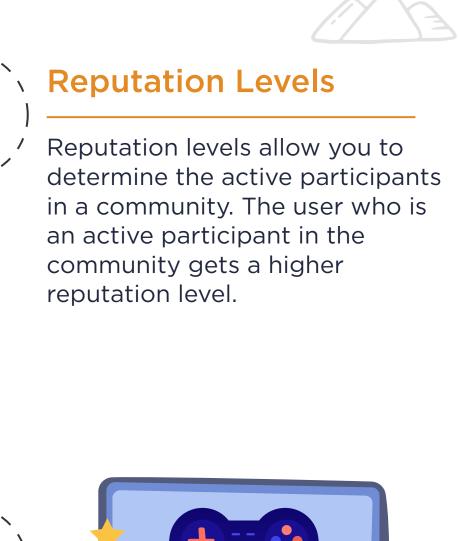
**Missions** 

Missions enable you to assign tasks

help them understand your product

to the community members that





## You can determine the reputation levels of users with the reputation points they have.

**Reputation Points** 

# your Salesforce-powered online community and is the key to achieve a high ROI.

**Wrapping It Up** 

It is important to ensure that community experiences are engaging. Gamifying

the community can increase user engagement. ScoreNotch dynamically gamifies

online communities, overcoming the challenges of standard Salesforce

gamification components. It's a solution that is tailored to increase engagement in



To watch ScoreNotch in action

Book a Demo